



**ORGANIZATION:** Souper Bowl of Caring  
**CAMPAIGN:** Join the Team – National TV/Radio PSA  
**LENGTH:** :30-second  
**FLIGHT DATES:** Jan. 6 through Feb. 2, 2020

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*(SFX: cheering crowd fades to quiet, format friendly)*

**ANNCR:** WHAT IF EVERYONE WATCHING THE BIG GAME...  
*(Cheering noises fade music begins)*

**ANNCR:** GAVE ONE DOLLAR OR COLLECTED FOOD THROUGH SOUPER BOWL OF CARING?

**ANNCR:** HELP TRANSFORM THE TIME AROUND THE BIG GAME INTO THE LARGEST  
CELEBRATION OF GIVING AND SERVING.

**ANNCR:** PARTICIPATION IS SIMPLE. REGISTER YOUR TEAM AT TACKLE HUNGER DOT ORG,  
COLLECT FOOD AND FUNDS BETWEEN NOW AND THE BIG GAME, DONATE 100%  
TO A CHARITY OF YOUR CHOICE AND REPORT TO BE A PART OF THE NATIONAL  
TOTAL.

**ANNCR:** JOIN THE TEAM FOR THOSE IN NEED AT TACKLE HUNGER DOT ORG.



**ORGANIZATION:** Souper Bowl of Caring  
**CAMPAIGN:** Join the Team - TX TV/Radio PSA  
**LENGTH:** :15-second  
**FLIGHT DATES:** Jan. 6 - Feb. 2, 2020

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*(SFX: cheering crowd fades to quiet, format friendly)*

**ANNCR:** WHAT IF EVERYONE WATCHING THE BIG GAME...

*Cheering noises fade quiet music begins...*

**ANNCR:** WORKED TOGETHER TO TACKLE HUNGER THROUGH SOUPER OF CARING?

**ANNCR:** JOIN THE TEAM FOR THOSE IN NEED AT TACKLE HUNGER DOT ORG.



**ORGANIZATION:** Souper Bowl of Caring  
**CAMPAIGN:** Join the Team - TX TV/Radio PSA  
**LENGTH:** :10 SECOND  
**FLIGHT DATES:** Jan. 6 – Feb. 2, 2020

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*(SFX: cheering crowd fades to quiet, upbeat music, format friendly)*

**ANNCR:** THE GAME IS BIG. OUR MISSION IS BIGGER.

*Cheering noises fade music begins...*

**ANNCR:** JOIN SOUPER BOWL OF CARING AT TACKLE HUNGER DOT ORG.



**ORGANIZATION:** Souper Bowl of Caring  
**CAMPAIGN:** Join the Team - TX TV/Radio PSA  
**LENGTH:** :05 SECOND  
**FLIGHT DATES:** Jan. 6 – Feb. 2, 2020

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*(SFX: cheering crowd fades to quiet, upbeat music, format friendly)*

*Cheering noises fade music begins...*

**ANNCR:** JOIN THE TEAM FOR THOSE IN NEED AT TACKLE HUNGER DOT ORG.