



Ways Churches Can Tackle Hunger In Their Local Communities:

- **BE AN INFLUENCER:** Follow Souper Bowl of Caring on social media and use your social media platforms to promote Souper Bowl of Caring efforts, the Tackle Hunger Map and local hunger relief.
- **SUIT UP:** Find your local food charity and host a food drive on Souper Bowl Sunday. Youth can stand in the narthex and collect cash donations in soup pots (get your soup pot labels on our resource page or in the “playbook” mailed to past participating groups) or collect canned goods at the altar. Pray for those “without a bowl of soup to eat” during the service.
- **GET ON THE FIELD:** Have two bins or areas at your church where donations are placed depending on the team chosen to win by the donor. Use our playbook poster and logos for the two teams to help encourage a “healthy” competition.
- **QUARTERBACK A TACKLE HUNGER CAMPAIGN:** We can create a unique campaign for each store and the charity supported so donations can go directly to that cause in real time through our Tackle Hunger Map platform. A QR Code and/or text to give code can be provided to make it easy to donate. Email us at soup@superbowl.org to set up this option for your church.
- **EDUCATE THEN ACT:** For your youth groups, there are many lessons that can be taught before or on the Sunday of your collection (does not have to be Souper Bowl Sunday as the campaign runs until the end of February). See www.tacklehunger.org/church for those lessons to help youth understand the complexities of poverty and hunger in our country.
- **BE A HERO FOR YOUR LOCAL FOOD CHARITY:** Every church should become a support network for their neighborhood food charity. Make sure the charity knows how to contact you if they are in need so that your church can act anytime of the year where help is needed! Be **BIGGER THAN THE BOWL** and get neighbors fed.