



## Ways Schools Can Tackle Hunger In Their Local Communities:

- **SUIT UP:** Find your local food charity and host a food drive in the weeks before the Big Game. You can simply ask each student to bring one dollar or one can of food for each person watching the game at their home. There are logos and posters in our resource pages for your convenience of printing for this effort.
- **GET ON THE FIELD:** Have two bins or areas in a common space where donations can be placed depending on the team chosen to win by the donor. Use our playbook poster and logos for the two teams to help encourage a “healthy” competition.
- **QUARTERBACK A TACKLE HUNGER CAMPAIGN:** SBoC can create a unique campaign for your school and the charity supported so donations can go directly to that cause in real time through our Tackle Hunger Map platform. A QR Code and/or text to give code can be provided to make it easy to donate. Email us at [soup@souperbowl.org](mailto:soup@souperbowl.org) to set up this option for your school.
- **CHANGE THE GAME:** A fun competition among classes is to have jars for each class. Students bring “change” from their home to their homeroom classroom’s jar to give to your local charity. There is a competition among classes to collect the most change. But, watch out: if someone comes from another class and drops in a “bill” (paper money) then that amount of change is deducted from the overall total for that jar.
- **EDUCATE THEN ACT:** For your classes or student leadership group, there are many lessons that can be taught before you start your collection (note: your collection can be anytime between Sept 1 and the end of February). See [www.tacklehunger.org/school](http://www.tacklehunger.org/school) for those lessons to help youth understand the complexities of poverty and hunger in our country.
- **BE A HERO FOR YOUR LOCAL FOOD CHARITY:** Every school should become a support network for their neighborhood food charity. Make sure the charity knows how to contact you if they are in need so that your school can act anytime of the year where help is needed! Be **BIGGER THAN THE BOWL** and get neighbors fed.