



## Ways NFL Alumni Can Tackle Hunger In Their Local Communities:

- **BE AN INFLUENCER:** Follow Souper Bowl of Caring on social media and use your social media platforms to promote Souper Bowl of Caring efforts and the Tackle Hunger Map.
- **SUIT UP:** Reach out to local charities, schools and corporations about the program. Get them to host food drives or online fundraisers through our Tackle Hunger Map with all of the proceeds going to the charity you support in your community.
- **GET ON THE FIELD:** Be the celebrity speaker at local events. Participate in the Souper Bowl Challenge by competing with other chapters to raise the most money or cans for local charities.
- **QUARTERBACK A TACKLE HUNGER CAMPAIGN:** We can create a unique campaign for you and the charity you support so donations can go directly to that cause in real time.

**Bigger  
than  
the  
Bowl**

