



### 2021 Souper Bowl of Caring Campaign PSA's

:30 Second Spot

ANNCR: These unprecedented times have increased the need to help tackle hunger in our community.

ANNCR: 14 billion meals will be needed to feed those facing food insecurity in 2021.

ANNCR: Be part of the solution and help us transform the big game into the largest celebration of giving and serving.

ANNCR: Go to the Tackle Hunger Map and find your local food charity, conduct a food drive, or give online right through the map

ANNCR: Join a winning team and help your neighbors in need at TackleHunger.org

ANNCR: STATION XXXX is proud to support the Souper Bowl of Caring.

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ANNCR: I'm NAME with STATION XXXX.

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ANNCR: This year 14 billion meals are needed to help our neighbors experiencing food insecurity.

ANNCR: Don't sit on the sidelines during the big game.

ANNCR: Use the Tackle Hunger Map to be part of the winning team at TackleHunger.org

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ANNCR: What if everyone watching the Big Game gave just one dollar or one can of food to help feed our neighbors in need this year?

ANNCR: You can help at [tacklehunger.org](https://tacklehunger.org). Check out our map to find your local food charity and tackle hunger with us.