



## Use the Tackle Hunger Map to Tackle Hunger In Local Communities:

Souper Bowl of Caring has created a great tool to help you with your virtual campaign.

- Go to the [Tackle Hunger Map](#) and find the charity of your choice.
- Email [alison.reese@souperbowl.org](mailto:alison.reese@souperbowl.org) to create a unique direct link to a page where only your team can encourage giving to the charity you chose. We will co-brand this direct link with your team's logo and the charity's logo. Let us know your goal and we will set up a special goal meter for your campaign. We can create a QR code and/or a text to give for your campaign.
- Souper Bowl of Caring will communicate with the charity about your campaign and help the charity create their direct donation page so donations can be sent directly to the charity in real time.
- Donations will be delivered directly to the charity of your choice.
- Collections will be added towards the collective total of our national Souper Bowl of Caring campaign and to your team's totals.

**Bigger  
than  
the  
Bowl**

